

HEALTHIER SPORTS PLEDGE

COMMITMENT FRAMEWORK

JUNIOR SPORTS CLUBS MIGHT PLEDGE TO...

PRODUCT

Selling products that encourage customers to consume more fruit, vegetables and water.

PLACEMENT

Creating an environment that prioritises where fruit, vegetable and water products appear.

PRICING

Reviewing pricing so customers are encouraged to consume fruit, vegetables and water and reduce consumption of discretionary foods/treats.

PROMOTION

Promoting products and services that encourage fruit, vegetable and water consumption.

PRESENTATION

Promoting products and services that encourage fruit, vegetable and water consumption.

POLICY

Establishing a statement of intent, a policy or guidelines to promote health and wellbeing for athletes, families and the community.

WHY SHOULD CLUBS PLEDGE?

- ✓ Members feel heard and supported when looking for healthier choices.
- ✓ To become eligible to reap the benefits of the Gamechangers Sponsorship program.
- ✓ To contribute to the health and wellbeing of our community.
- ✓ To receive free personalised support for our Healthier Choices Canberra team.
- ✓ To receive public recognition through our regular newsletters and social media.

healthierchoicescanberra@act.gov.au
health.act.gov.au/hcc

Initiative of

