

PROMOTE WATER AS THE DRINK OF CHOICE.



Water is the best drink to keep you hydrated which is why it's so important that kids who are playing sport choose water as their drink of choice.

We've got some strategies to help you out. All you need to do is choose four (4) of them.

- Add water to meal deals for only \$1.
- Make water cheaper than soft drink.
- Remove soft drinks from counter or completely out of sight.
- Limit soft drink options.
- Place water on the front counter.
- Re-arrange your fridge.
- Display the Good Sports water poster at the cash registers.
- Promote a 'Water Special' on your Good Sports whiteboard.
- Make sure water is at eye level for your customers.
- Post the Good Sport 'Hydration Facts' on your club's social media channels.



INSPIRING A HEALTHIER SPORTING NATION

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